



CONSUMER
EMPOWERMENT
PROJECT



University
of Ferrara

PRIVATE AND PUBLIC ENFORCEMENT OF CONSUMER AND MARKET LAW

EuCML Annual Conference

and

Best Paper Award

10 and 11 September 2026

University of Ferrara

Rectorate

Auditorium Santa Lucia

Via Ariosto 35, 44121 Ferrara

Online on Google Meet (no registration or password required):

10 September (14-19 CET): meet.google.com/sms-zxyo-mkd

11 September (9-13 CET): meet.google.com/kqp-orbn-xow

Information and Registration for in-Person Participation: euqml.editors@unife.it



EUROPEAN ACADEMY
of Sciences and Arts



Scope and Aims

The aim of the Conference on “Innovation Forum on Consumer and Market Law. EuCML Annual Conference and Best Paper Award” is to recognise and promote **outstanding, innovative contributions** to Consumer and Market Law. The 2026 EuCML Annual Conference brings together **leading Experts from Europe and beyond**, from Academia, Legal Practice, Judiciary, Enforcement Authorities, Legislative and Executive Bodies, analysing and discussing the new features of Consumer and Market Law, **with a special focus on Digitalisation, Sustainability**, and on **Private and Public Enforcement**.

The **first part** of the Conference will feature **Keynote Presentations** by leading experts from Academia, Legal Practice, Judiciary, Enforcement Authorities, Legislative and Executive Bodies.

The **second part** of the Conference will feature the presentation and discussion of **five Papers**, will be selected by the EuCML Editors based on a call for papers.

Each of the selected Papers will be assigned to the distinguished Chair and Discussants of the respective Session, all leading Experts in the field of Consumer and Market Law.

After each Presentation (up to 20 minutes) by the finalist Speakers, each Discussant will have up to 10 minutes for their remarks, followed by a discussion (ca 15 minutes) with the further participants in the Conference.

Keynote Speakers, Chairs and Discussants will constitute the **Jury** awarding the “**EuCML Award for the best Paper on Consumer and Market Law**”.

The five Finalist Papers presented at the conference will be published in issue 6/2026 of **EuCML**, a **Special Issue** with the winning Paper receiving a special mention. In addition, the Author of the winning Paper will receive a voucher, worth 1000 EUR, for books of the C.H. Beck/Hart/Nomos Series.

Scientific Committee

Alberto De Franceschi (University of Ferrara / KU Leuven)

Mateja Durovic (King's College London / European Court of Human Rights)

Beate Gsell (Ludwig Maximilian University, Munich)

Jorge Morais Carvalho (NOVA University, Lisbon)

Kristin Nemeth (University of Innsbruck)

Christine Riefa (University of Reading)

Evelyne Terryn (KU Leuven)

Keynote Speakers, Chairs and Discussants at the EuCML Annual Conference on 10 and 11 September 2026:

Dr. Giuseppe Abbamonte, European Commission – Director at DG Connect, Brussels (invited)

Ludovic Basset, European Advertising Standards Alliance, Brussels (confirmed)

Ilya Bruggeman, Eurocommerce, Brussels (confirmed)

Prof. Christoph Busch, University of Osnabrück (confirmed)

Prof. Sergio Cámara Lapuente, Universidad de la Rioja (confirmed)

Avv. Gianluca Campus, Director of Legal Operations, PwC Italy, Milan (confirmed)

Dr. Paolo Cassinis, Competition and Market Authority, Rome (confirmed)

Dr. Gea Condorelli, Alibaba, Milan and LexroomAI, Milan (confirmed)

Avv. Rodolfo Dolce, Dolce Lauda Law Firm, Frankfurt am Main (confirmed)

Prof. Josef Drexl, Max Planck Institute for Innovation and Competition, Munich (confirmed)

Avv. Carmelo Fontana, Senior Corporate Counsel at Google, Milan (confirmed)

Gero Furchheim, President of Ecommerce Europe, Brussels (invited)

Prof. Geraint Howells, University of Galway (confirmed)

Prof. André Janssen, Radboud University Nijmegen (confirmed)

Prof. Bert Keirsbilck, KU Leuven (confirmed)

Avv. Antonio Mancini, Competition and Market Authority, Rome (confirmed)

Avv. Mauro Mastrapasqua, Nexi Group, Milan (confirmed)

Prof. Hans-Wolfgang Micklitz, European University Institute, Florence (confirmed)

Prof. Frank Pasquale, Cornell Tech, New York / Cornell Law School, Ithaca (confirmed)

Prof. Oreste Pollicino, Bocconi University, Milan (confirmed)

Dr. Isabelle Pérignon, European Commission, Director at DG Justice and Consumers, Brussels (confirmed)

Prof. Rupprecht Podszun, University of Düsseldorf (confirmed)

Dr. Agustín Reyna, Director of BEUC, Brussels (confirmed)

Dr. Massimo Scarabello, Italian Ministry of Justice, Rome (confirmed)

Prof. Teresa Rodríguez de las Heras Ballell, University Carlos III, Madrid / President of the European Law Institute (confirmed)

Prof. Giovanni Sartor, University of Bologna / European University Institute, Florence (confirmed)

Prof. Hans Schulte-Nölke, University of Osnabrück / Radboud University, Nijmegen (confirmed)

Avv. Marco Scialdone, Consumer Empowerment Project – CEP (confirmed)

Prof. Anne-Lise Sibony, Université Catholique de Louvain (confirmed)

Prof. Miguel Sousa Ferro, University of Lisbon (confirmed)

Prof. Thomas Streinz, European University Institute, Florence (confirmed)

Prof. Christian Twigg-Flesner, University of Warwick (confirmed)

Dr. Imeda Vital, The European Direct Selling Association, Brussels (confirmed)

Prof. Christiane Wendehorst, University of Vienna / Scientific Director of the European Law Institute (confirmed)

Prof. Fryderyk Zoll, Jagiellonian University Krakow /University of Osnabrück (confirmed)